



PAWSwalk Handbook

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Participation Guidelines:

- Whether you walk, run, or track your steps, every mile submitted within your Dashboard on [PAWSwalk.net](#) during the *walk from anywhere* challenge will be matched with a \$1 contribution thanks to our sponsors. Match details can be found on [PAWSwalk.net](#).
- We encourage participants to raise additional funds to help animals through their fundraising page or with the [PAWSwalk Challenge Calculator](#).
- To access your fundraising page – Click “View My Fundraising Page” within your PAWSwalk Dashboard. [Learn how to manage your Fundraising Page](#).
- We strive for inclusivity and welcome participants using mobility devices. For special accommodation, 30 minutes of movement may be counted as one mile.

Participation Rules:

1. Tracking steps via Smartwatch is an approved method of mile logging - 2,000 steps equate to 1 mile.
2. If utilizing a mobility device - 30 minutes of activity counts as one mile.
3. For submissions exceeding 10 miles, please provide verification via photo upload:
 - a. Acceptable forms of verification include map routes, smartwatch photos, walk photos, and proof of participation in 5k/10k/Marathon events.
 - b. If no photo proof accompanies your mile submission, PAWS staff may request further evidence.
4. Miles accrued through biking and other activities are currently ineligible.



5. The deadline for mile submissions or edits is **Monday, June 24, 2024.**
6. Final rankings will be disclosed on **Wednesday, June 26, 2024.**

Participation Badges & Prizes:

Earn PAWSwalk Badges. When participants hit key milestones, they will unlock a new badge by their name on the leaderboard and within their PAWSwalk Dashboard. You can earn badges by:

a. Fundraising:

- Raise \$50 and Earn Your PAWSwalk T-Shirt
- Raise \$200
- Raise \$500

b. Walking:

- Walk 10 miles
- Walk 20 miles
- Walk 30 miles

c. Wild Card:

- Log your first walk
- Join a PAWSwalk Team
- Raise \$1000

Raise \$50 to earn a PAWSwalk T-shirt. Keep an eye out for an email regarding your shirt size and delivery method. If you've reached this milestone and haven't received an email, please check your spam folder or contact us at events@paws.org.

Become a verified walker. When you log five walks with photo proof for each walk, you will earn a blue check mark next to your name on the leaderboards.

Leaderboards:

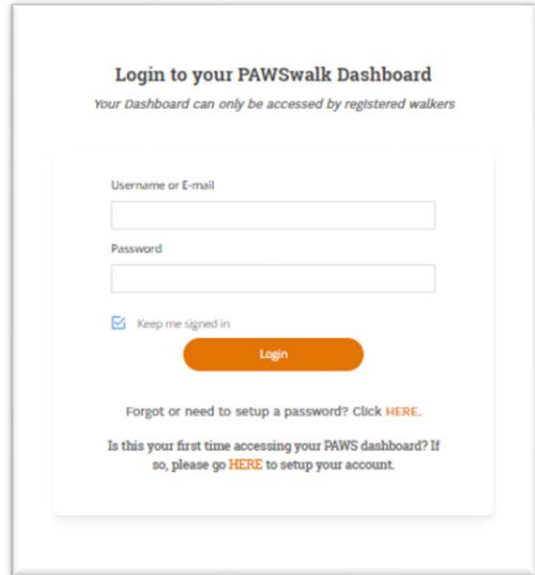
- Participant standings can be found on the PAWSwalk Leaderboards or within their PAWSwalk Dashboard.
- Participants can place as a top fundraiser, walker, or youth. To check the leaderboard standings, click [HERE](#).



- Leaderboard data refreshes every 15 minutes. To see the most current standings refresh your page.

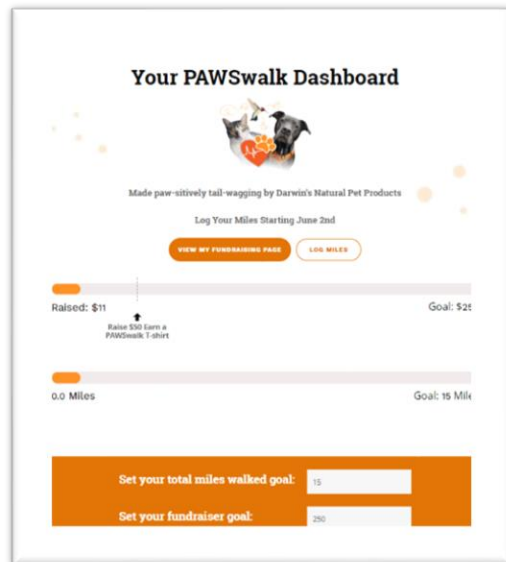
How to Register:

1. Visit PAWSwalk.net.
2. Click the "Register" button.
3. Follow the prompts to complete your registration.
4. Check your inbox for a Setup My Dashboard email. If you don't see it, please check your spam and junk folders.
5. From Your Dashboard you can view your fundraising page where you can access more tools to fundraise further. [Learn how to manage your fundraiser.](#)



Your PAWSwalk Dashboard allows you to:

- Monitor your goals.
- View your challenges from supporters.
- Earn PAWSwalk badges
- Log miles and share photos.
- View your leaderboard standings.
- Directly link to your fundraising page.



Access Your PAWSwalk Dashboard:

The most important first step of PAWSwalk is setting up your Dashboard.

New to PAWSwalk: You need to create your PAWSwalk Dashboard login. [Click here to create your Dashboard account and get started.](#)

Returning PAWSwalker with a Dashboard account: [Login here to access your existing account.](#) Your Dashboard will automatically update to the current year.

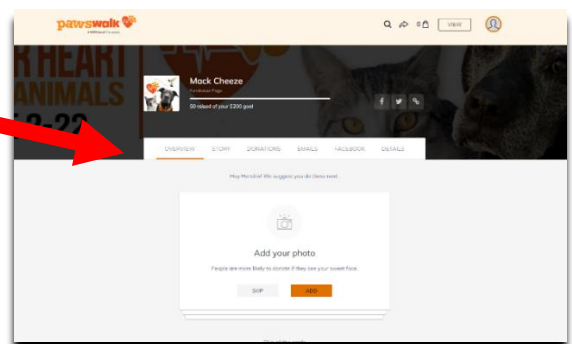
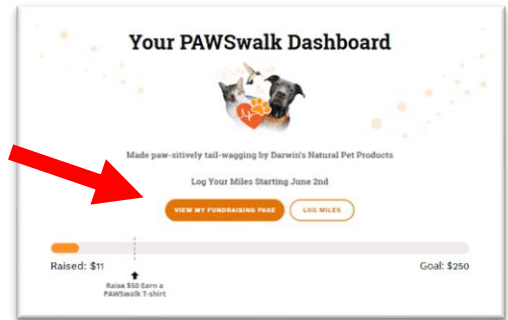


How to Manage Your Fundraising Page:

As a PAWSwalker you have the option to go above and beyond for the animals by customizing your fundraising page and accessing more ways to collect donations.

1. Select "View My Fundraising Page" from Your PAWSwalk Dashboard.
2. Sign In to your Fundraising Page to manage. Enter the email you registered with and select magic link to log in. You also have the option to create a password.

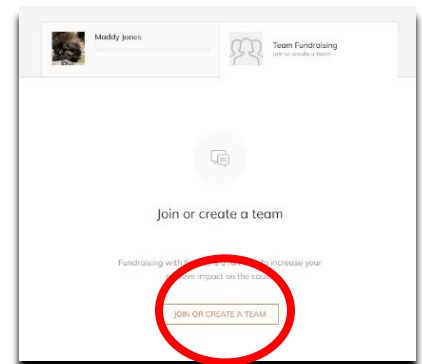
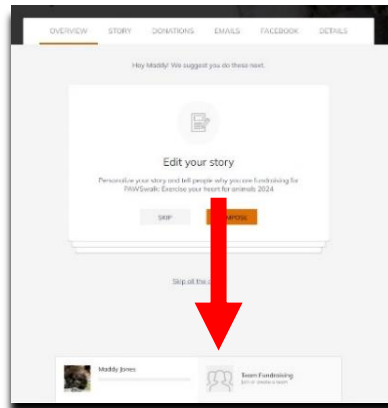
**Please note this is a separate login from Your Dashboard.*
3. Once logged in, click on "Manage" in the upper right corner.
4. Here, you can customize your fundraiser, share it on Facebook, or create/join a team.





How to Create/Join a Team

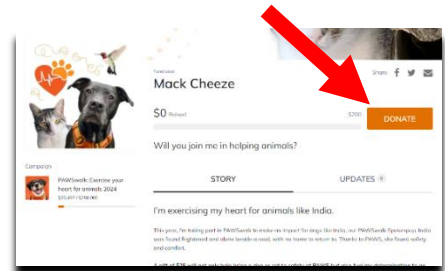
1. From your PAWSwalk Dashboard select “View my Fundraising Page” and Sign into your Fundraising Page. [Learn how to sign into your Fundraising Page here.](#)
2. Now that you are logged in – select “Manage” and scroll to the bottom of your Settings Page. Select the tab “Team Fundraising”.
3. Select the option to “Join or Create a Team” and follow the prompts.



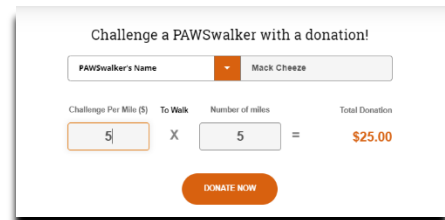
The PAWS Team is happy to assist you with adding members to your team or creating a team. Email us at Events@PAWS.org.

Collecting Donations:

Option 1 – Donate to a Fundraising Page: Participants can share a direct link to their fundraising page or team page. Here supporters can select the “Donate” button for their donation to go to the participant or team.

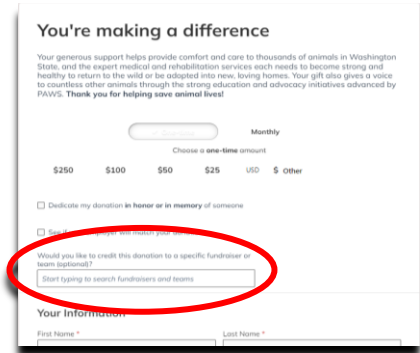


Option 2 - Challenge a PAWSwalker: Supporters can donate by challenging walkers with a donation for every mile they wish to see them complete on PAWSwalk.net.





Option 3 – Donate on PAWSwalk.net. supporters can choose their fundraiser to support by typing an individual or team name directly on the donation page.



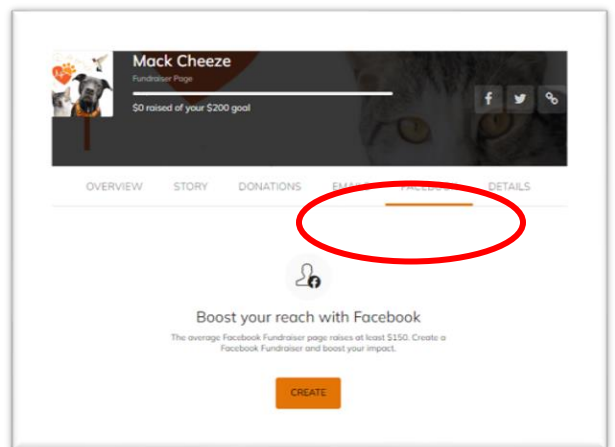
Fundraise on Facebook

From your Fundraising Page settings, you can share your fundraiser to Facebook and collect donations directly on Facebook.

Step 1: Log into your fundraising page to customize setting ([learn how here](#))

Step 2: Select the “Facebook” tab and click “Create”. Follow Prompts.

Did you know the average Facebook Fundraiser earns \$150.



How to Log Miles

Your Mile Log will open on **Sunday, June 2, 2024** – the first day of the official walk. Mile log entries may be edited or deleted through **Monday, June 24, 2024**.

Step 1: Select the Date

- Choose the date on which you took your walk.

Step 2: Enter Miles and Description

- Input the distance you walked in miles and provide a brief description of your walk.

Step 3: Upload Photo Proof

- Upload a photo of your walk or any other evidence, such as a snapshot from your smartwatch or a map route.



- When you log 5 walks along with photos, you'll achieve verified walker status! Keep an eye out for a blue checkmark next to your name on the leaderboards

Step 4: Editing or Deleting Entries

- You can edit or delete your entries as needed through Monday, June 24, 2024.

NOTE: If you are logging miles for youth or other walkers under the same email, select the walker you are logging for at the top of the form.

Set your total miles walked goal: 30

Upload your miles

Select a fundraiser to log miles for:
Michael Firestone

Date: 06/15/2023 Miles: Description: Optional: Upload an Image SAVE

Miles Logged: Total Logged Miles: 115.00

Date	Miles	Description	Image	Edit	Delete
2023-06-09	20.00				
2023-06-08	20.00				
2023-06-07	15.00				

Share Heartfelt Stories from PAWS with your Supports:

Help your supports feel more connected to the PAWS mission by sharing real stories about the cats, dogs and wildlife that are cared for at PAWS.

You can find stories to share here:

- [PAWS News](#)
- [Adoptable Cats & Dogs](#)
- [PAWS Wildlife Rehabilitation Center](#)

Find Stories and Follow PAWS on Social Media

- [PAWS Facebook](#)
- [PAWS Instagram](#)
- [PAWS YouTube](#)
- [PAWS TikTok](#)